

**DAY 1**

|  | **INTRO** |  |
| --- | --- | --- |
| 9 - 9.10 | * Introduce yourself * Intro the Hub * Intro to sponsors * Intro to content authors - UK-South African Tech Hub | 20 min |
| 9.10 - 9.15 | Housekeeping | 5 min |
| 9.15 - 9.55 | Introduction ice-breaker: String game | 30 min |
| 9.55 - 10.05 | About Launch League | 5 min |
| 10.05 - 10.10 | Meet-up schedule | 5 min |
| 10.10 - 10.20 | Social contract | 10 min |
| 10.20 - 10.30 | Launch League Canvas + Video 1 | 10 min |
|  | End intro | 1 hr 30 min |

*15 MIN TEA BREAK : 10.30 - 10.45*

| MODULE 1 |  |  |
| --- | --- | --- |
| 10.45 - 10.50 | 2nd video | 5 min |
| 10.50 - 11.30 | Slides | 40 minutes |
| 11.30 - 11.40 | Problem statement | 10 minutes |
| 11.40 - 11.50 | Discussion | 10 minutes |
| 11.50 - 12 | Solution statement | 10 minutes |
| 12- 12.10 | discussion | 10 minute |
|  | End Module 1 | 1 hr 25 min  (extra 5 min) |

*1 HOUR LUNCH: 12.15 - 1.15*

| **MODULE 2** |  |  |
| --- | --- | --- |
| 1.15 - 1.20 | 3rd video | 5 min |
| 1.20 - 2 | Slides | 40 minutes |
| 2 - 2.10 | Target Customers worksheet | 10 minutes |
| 2.10 - 2.20 | Discussion | 10 minutes |
| 2.20 - 2.30 | Customer Pathways worksheet | 10 minutes |
| 2.30 - 2.40 | Discussion | 10 minutes |
|  | End Module 2 | 1 hr 25 min  (extra 5 min) |

*15 MIN TEA BREAK: 2.45 - 3*

| TECH TOOLS 1 |  |  |
| --- | --- | --- |
| 3 - 3.40 | Slides | 40 minutes |
| 3.40-4 | Task | 20 minutes |
|  | End Tech Tools 1 | 1 hour  (Extra half hour) |

Suggested day 1 close-out:

* Reminder of starting times tomorrow
* Whatsapp group rules and advised use
* Feedback form

**DAY 2**

| RECAP & REFLECTIONS |  |  |
| --- | --- | --- |
| 9 - 9.10 |  | 10 min |
| 9.10 - 9.20 |  | 10 min |
| 9.20 - 9.30 |  | 10 min |

| MODULE 3 |  |  |
| --- | --- | --- |
| 9.30 - 9.35 | 3rd video (again) | 5 min |
| 9.35 - 10.15 | Slides | 40 min |
| 10.15 - 10.25 | Value Proposition worksheet | 10 min |
| 10.25 - 10.35 | Discussion | 10 min |
| 10.35 - 10.45 | Competitor Analysis worksheet | 10 min |
| 10.45 - 10.55 | Discussion | 10 min |
| 11 | End Module 3 | 1 hr 25 min  (extra 5 min) |

*15 MIN TEA BREAK: 11 - 11.15*

| MODULE 4 |  |  |
| --- | --- | --- |
| 11.15 - 11.20 | 4th video | 5 min |
| 11.20 - 12 | Slides | 40 min |
| 12 - 12.10 | Business Model & Income worksheet | 10 min |
| 12.10 - 12.20 | Discussion | 10 min |
| 12.20 - 12.30 | Costs and Break Even worksheet | 10 min |
| 12.30 - 12.40 | Discussion | 10 min |
| 12.45 | End Module 4 | 1 hr 25 min  (extra 5 min) |

*45 MIN LUNCH: 12.45 - 1.30*

| TECH TOOLS 2 |  |  |
| --- | --- | --- |
| 1.30 – 2.15 | Slides | 45 minutes |
| 2.15 – 2.45 | Task & discussion | 30 minutes |
|  | End Tech Tools 2 | 1 hr 15 min  (Extra half hour) |

*15 MIN TEA BREAK: 3 - 3.15*

| MODULE 5 |  |  |
| --- | --- | --- |
| 3 - 3.40 | Slides | 40 min |
| 3.40 – 3.50 | Resources & Tools worksheet | 10 min |
| 3.50 – 4 | Discussion | 10 min |
| 4 – 4.10 | Entrepreneurial Characteristics worksheet | 10 min |
| 4.10 – 4.20 | Discussion | 10 min |
| 4.20 | End Module 5 | 1 hr 20 min  (extra 10 min) |

Suggested day 2 close-out - 40 minutes:

* Check-in
* Meet-up schedule reminder
* Whatsapp group function reminder
* Group photo